



## INSIDE UCLA ATHLETICS DEVELOPMENT

YOUR MONTHLY RESOURCE FOR SUPPORTING UCLA ATHLETICS AND THE WOODEN ATHLETIC FUND

APRIL 2015



#DAREGREATLY

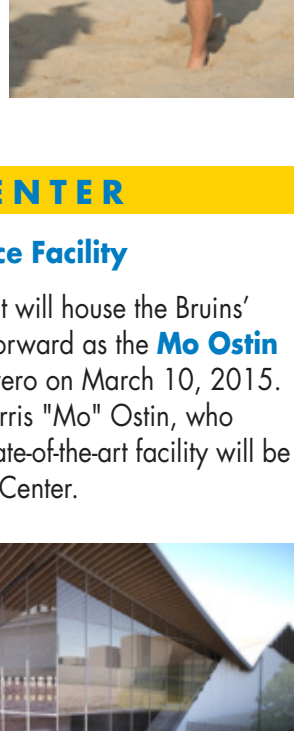


## "THANK YOU" FROM THE BRUINS

### Madie Smith Senior • Sand Volleyball

"As a senior and member of the UCLA Sand Team, we give the UCLA Athletics donors a standing 8-clap for believing in us and making the sport of Sand Volleyball a reality at UCLA! Without you, none of this would have been possible, thank you!"

[CLICK HERE TO LEARN MORE ABOUT UCLA STUDENT-ATHLETE, MADIE SMITH](#)



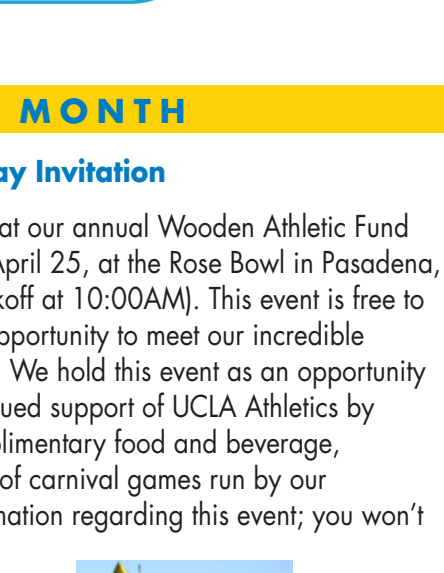
## MO OSTIN BASKETBALL CENTER

### UCLA Receives \$10M Donation for UCLA Basketball Practice Facility

UCLA's new on-campus basketball training and performance facility that will house the Bruins' storied men's and women's basketball programs will be known going forward as the **Mo Ostin Basketball Center**, as announced by Director of Athletics Dan Guerrero on March 10, 2015. Named after legendary music industry executive and philanthropist Morris "Mo" Ostin, who generously committed \$10 million to the project, the comprehensive, state-of-the-art facility will be located near Pauley Pavilion at the south end of the Los Angeles Tennis Center.

*"UCLA Basketball is more than an athletic program, it is an iconic and uniquely Los Angeles institution. It creates a sense of family, inspires an immense amount of pride and engenders a passionate following in ways this town rarely sees. From producing giants of the game like Kareem Abdul-Jabbar to remarkable modern talents such as Russell Westbrook, UCLA Basketball has withstood the test of time while reinventing itself as all things must. I hope this gift helps both preserve the legacy of UCLA Basketball and propel it forward so future generations of Bruins can be as fortunate as I have been."*

- Mo Ostin



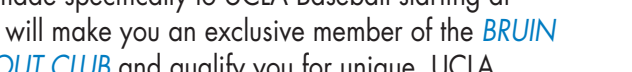
Since the official public announcement to raise private funds for a comprehensive basketball practice facility in May 2014, the UCLA Athletic Department has received approximately \$15 million in cash and pledges to date. The project, estimated to cost between \$30 and \$40 million, will be funded by private donations and is scheduled to break ground in Fall 2015. Several naming opportunities within the facility are still available. For more information or to become involved in the Mo Ostin Basketball Center, call UCLA Development at 310-206-3302, or visit [www.UCLABasketballFacility.com](http://www.UCLABasketballFacility.com).

[CLICK HERE TO READ MORE ABOUT MO'S OUTSTANDING SUPPORT OF UCLA AND THE MO OSTIN BASKETBALL CENTER](#)

## BENEFIT OF THE MONTH

### Wooden Athletic Fund Member Appreciation Day Invitation

All Wooden Athletic Fund members are invited to join us at our annual Wooden Athletic Fund Donor Appreciation Day event, to be held on Saturday, April 25, at the Rose Bowl in Pasadena, following the 2015 UCLA Football Spring Showcase (kickoff at 10:00AM). This event is free to ALL Wooden Athletic Fund donors and is a tremendous opportunity to meet our incredible student-athletes from all 25 intercollegiate athletics teams. We hold this event as an opportunity to thank each of our donors for their generous and continued support of UCLA Athletics by providing a fun, welcoming, Bruin atmosphere with complimentary food and beverage, giveaways, live entertainment, a photo booth and plenty of carnival games run by our student-athletes. Be sure to keep a lookout for more information regarding this event; you won't want to miss it!

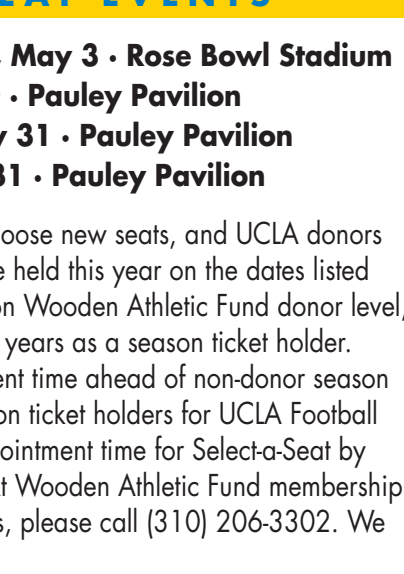


[CLICK HERE TO RSVP FOR THIS YEAR'S WOODEN ATHLETIC FUND MEMBER APPRECIATION DAY](#)

## WAY OF GIVING

### UCLA Baseball and UCLA Softball

Every one of UCLA's 25 intercollegiate athletics teams has a fund set up for fans to directly support the programs for which they are most passionate. No. 9 UCLA Baseball opened up their season this year on Friday, February 13, at Jackie Robinson Stadium and are currently 21-5. Gifts made specifically to UCLA Baseball starting at \$100 will make you an exclusive member of the **BRUIN DUGOUT CLUB** and qualify you for unique, UCLA Baseball-specific benefits.



No. 11 UCLA Softball opened up their season this year on Thursday, February 5, at Easton Stadium and are currently 30-6. Gifts made specifically to UCLA Softball starting at \$100 will make you an exclusive member of the **DIAMOND CLUB** and qualify you for unique, UCLA Softball-specific benefits.

[CLICK HERE TO MAKE A 100% TAX-DEDUCTIBLE GIFT & DIRECTLY SUPPORT UCLA BASEBALL AND UCLA SOFTBALL](#)

## UPCOMING SELECT-A-SEAT EVENTS

- **UCLA Football – Saturday, May 2 – Sunday, May 3 • Rose Bowl Stadium**
- **UCLA Men's Basketball – Saturday, May 30 • Pauley Pavilion**
- **UCLA Gymnastics (tentative) – Sunday, May 31 • Pauley Pavilion**
- **UCLA Women's Basketball – Sunday, May 31 • Pauley Pavilion**

Select-a-Seat, where UCLA fans are given an opportunity to choose new seats, and UCLA donors are given an opportunity to upgrade their current seats, will be held this year on the dates listed above. Select-a-Seat appointment times are allocated based on Wooden Athletic Fund donor level, followed by Lifetime Giving to UCLA Athletics and consecutive years as a season ticket holder. ALL Wooden Athletic Fund members have a priority appointment time ahead of non-donor season ticket holders and the general public. Please note that all season ticket holders for UCLA Football and Men's Basketball are eligible to improve their priority appointment time for Select-a-Seat by *Becoming A Champion* and increasing their support to the next Wooden Athletic Fund membership level. If you have questions regarding the Select-a-Seat process, please call (310) 206-3302. We look forward to seeing you in Pasadena and Pauley Pavilion!



[CLICK HERE TO LEARN MORE ABOUT SELECT-A-SEAT AND MAKE YOUR 2015 SEASON TICKET DEPOSIT](#)

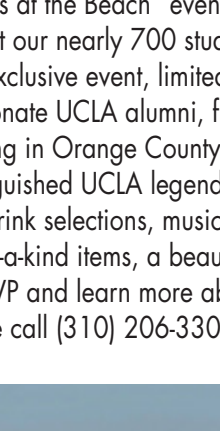
## UPCOMING EVENT

### 2015 UCLA Men's Basketball Awards Banquet

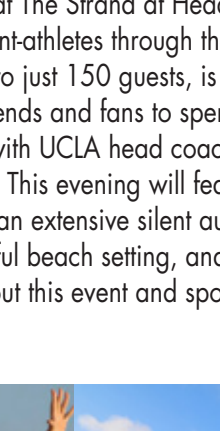
On **Monday, April 27**, on UCLA campus in the Palisades Ballroom at Carnesale Commons, UCLA Athletics will host the annual UCLA Men's Basketball Awards Banquet. Wooden Athletic Fund members, Hoopsters supporters, Mo Ostin Basketball Center donors and UCLA Men's Basketball alumni will join together with the 2014-15 UCLA Men's Basketball student-athletes, coaches and staff to recognize the 2014-15 seniors, those student-athletes who played a pivotal role on the court and in the classroom, as well as celebrate the 47th year of UCLA making the NCAA Tournament. Cost is \$80 per person and includes a three-course dinner and awards program. To RSVP, please call (310) 206-3302.

**5:30PM Reception • 6:30PM Dinner • 7:30PM Awards**

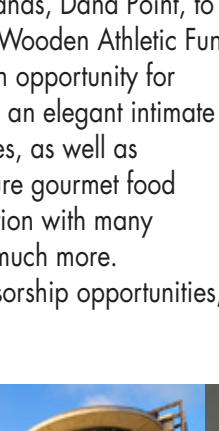
2014-2015 Senior Class



Norman Powell



Nick Kazemi



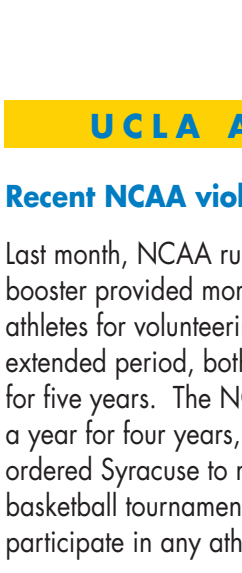
David Brown



Kory Alford

[CLICK HERE TO SEE PHOTOS FROM LAST YEAR'S UCLA MEN'S BASKETBALL AWARDS BANQUET](#)

## MEET A MEMBER OF YOUR UCLA ATHLETICS DEVELOPMENT TEAM



### Michael Quinn

Development Intern

**Hometown:** Arcadia, California

**Major and Year Planning to Graduate:** UCLA, fourth-year Political Science major, graduating in June 2015

**Start Date with UCLA Athletics Development:** November 2012

**Favorite UCLA Memory/Experience:** My favorite UCLA memory is a tie between our home football wins against USC in 2012 and 2014. In 2012 I stood in the rain in the Rose Bowl, cheering on the Bruins with thousands of other students and fans as our team took back the victory bell. This past November I was studying abroad in France, but stayed awake until 5:30 in the morning to watch our Bruins beat USC and show everyone who runs LA. I was thousands of miles away, but I wasn't going to miss the game and the Bruins didn't let me down.

**Favorite Professional Sports Team:** Los Angeles Lakers, even through these tough times

**Favorite John Wooden Quote:** "Be quick, but don't hurry."

**Unique Fact About Yourself:** I speak French and loved my time studying abroad in France, so I hope to return often! Also, I had graduated from UCLA with a degree in Economics in 1977, so I have been a Bruin fan my whole life. I plan to earn a law degree, but I hope to work in Washington, D.C. first. Since I'll be away from UCLA's athletics programs for a year or two, I might just have to come back for law school!

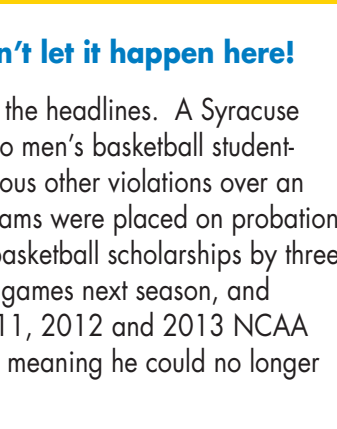
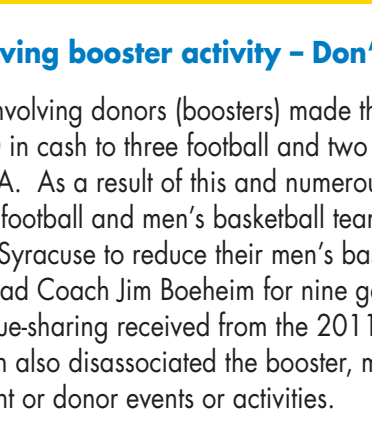
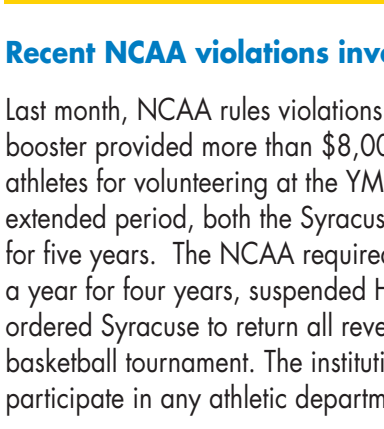
**Message to Our Donors:** UCLA Athletics is committed to excellence, just like our donors, and our athletics programs can only thrive with the continued generosity of our donors. Thank you for supporting UCLA Athletics through both your gifts and your presence at games and events. Go Bruins!

[CLICK HERE TO SEE OUR ENTIRE ATHLETICS DEVELOPMENT STAFF](#)

## SIGN UP NOW!

### Bruins at the Beach • Saturday, June 27, 2015

On **Saturday, June 27th**, UCLA Athletics will be hosting its annual "Bruins at the Beach" event at The Strand at Headlands, Dana Point, to benefit our nearly 700 student-athletes through the Wooden Athletic Fund. This exclusive event, limited to just 150 guests, is an opportunity for passionate UCLA alumni, friends and fans to spend an elegant intimate evening in Orange County with UCLA head coaches, as well as distinguished UCLA legends. This evening will feature gourmet food and drink selections, music, an extensive silent auction with many one-of-a-kind items, a beautiful beach setting, and much more. To RSVP and learn more about this event and sponsorship opportunities, please call (310) 206-3302.



[CLICK HERE TO LEARN MORE ABOUT THE 2015 BRUINS AT THE BEACH EVENT](#)

## UCLA ATHLETICS' COMPLIANCE CORNER

### Recent NCAA violations involving booster activity – Don't let it happen here!

Last month, NCAA rules violations involving donors (boosters) made the headlines. A Syracuse booster provided more than \$8,000 in cash to three football and two men's basketball student-athletes for volunteering at the YMCA. As a result of this and numerous other violations over an extended period, both the Syracuse football and men's basketball teams were placed on probation for five years. The NCAA required Syracuse to reduce their men's basketball scholarships by three a year for four years, suspended Head Coach Jim Boeheim for nine games next season, and ordered Syracuse to return all revenue-sharing received from the 2011, 2012 and 2013 NCAA basketball tournament. The institution also disassociated the booster, meaning he could no longer participate in any athletic department or donor events or activities.

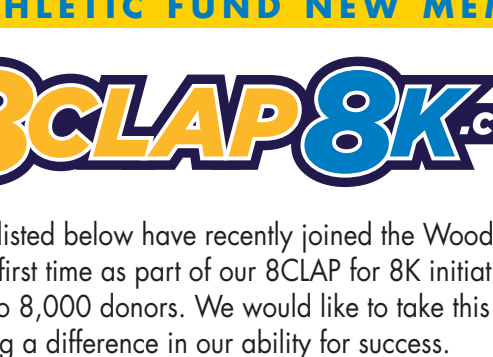
At Oklahoma, a booster who enjoyed traveling with the Sooners' men's basketball team provided money to team members during two different trips over the last two years. One of those trips was the recent Battle 4 Atlantis, where the booster gave \$1,600 to Oklahoma's strength coach to distribute to the players right after the UCLA game! The players returned the money in time to have their eligibility restored before their next game, but the strength coach was fired for this blatant extra benefits violation. The booster was forced to disassociate from the program for five years.

NCAA rules are clear that you MAY NOT provide gifts, money, loans, transportation, housing, restaurant meals, groceries, discounted or free services or any other extra benefit to a prospect or current UCLA student-athlete or their relatives or friends.

As our most loyal supporters and fans, what is your role? Simply, please keep NCAA rules compliance in mind, report to the UCLA Compliance Office when you are aware of a potential rules violation, and live by the UCLA Compliance mantra, "Ask before acting." Feel free to contact Dan Goldberg, Assistant Athletic Director for Compliance at (310) 794-8813 or [dgoldberg@athletics.ucla.edu](mailto:dgoldberg@athletics.ucla.edu).

Be sure to follow UCLA Compliance on Twitter: @uclacompliance

## NEW "BECOME A CHAMPION" DONORS



The generous Wooden Athletic Fund donors listed below have increased their giving at least one giving level since March 1st and thereby "Become a Champion" for UCLA Athletics. We would like to take this opportunity to thank these individuals for their generous support.

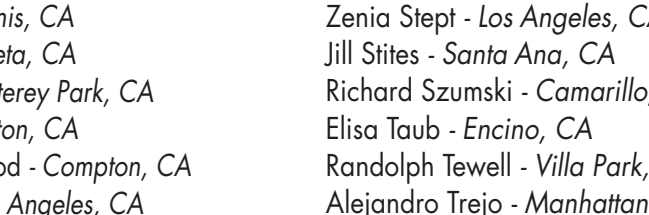
Donald Aiso - Los Angeles, CA  
Richard P. Allen - Northridge, CA  
James & Elizabeth Bastian - Colo De Caza, CA  
Patricia Carvacho Baumgardner  
& Jay Baumgardner - Laguna Niguel, CA

Joseph A. Bebich - San Pedro, CA  
Scott Bowen - Torrance, CA  
Charles Boychenk - Simi Valley, CA  
Barry W. Cadwallader - Upland, CA  
Brian Chau - Duarte, CA  
Donny Chung - Irvine, CA  
Mark Cormany - Irvine, CA  
Richard & Lyla Corrales - Pacific Palisades, CA  
Jim Cosgrove - Palos Verdes Estates, CA  
Alan Crow - Sherman Oaks, CA  
Peter Dailey - Pasadena, CA  
Thomas Follette - Santa Monica, CA  
Brian & Annette Frank - Valencia, CA  
Bonnie Friedman & Gerald Miller - Encino, CA  
Brandon Gambino - Huntington Beach, CA  
Mark & Margaret Gustineau - Simi Valley, CA  
Vincent & Susan Giovinazzo - Laguna Hills, CA  
Elida Gonzalez - Hacienda Heights, CA  
Jennifer Guy - Riverside, CA  
Doyle Hanan - Rancho Santa Fe, CA  
Isao & Hoshi Hasama - San Pedro, CA  
Jeffrey Herring - San Gabriel, CA  
Ronald & Barbara Kaufman - Pasadena, CA

Jason Kiesel - Los Angeles, CA  
Emmanuel Kim - Northridge, CA  
Andrew Kuo - Sherman Oaks, CA  
Jeni La - Santa Monica, CA  
David Landon - Encino, CA  
Larwin Lewin - Marina Del Ray, CA  
Ray Lopez - Montebello, CA  
David Lu - Escondido, CA  
Rodney Lucio & Vicky Varela Lucio - Diamond Bar, CA  
Phillip & Mary Lyons - Newport Beach, CA  
Kevin & Carrie Saks - Villa Park, CA  
Ruben & Sherry Martinez - Calabasas Hills, CA  
Stanley McElroy - Manhattan Beach, CA  
Sergio Melgar & Teresa Melgar-Larsen - Nicholasville, KY  
Shirene Miller - Pacific Palisades, CA  
Victor Moheno - Visalia, CA  
Thomas & Linda Morris - Fountain Valley, CA  
Farhad Neghabat - Placentia, CA  
Barbara Parr - Redondo Beach, CA  
Adele Ruckert & Judy Hunt - Vacaville, CA  
Diamond Piquez - Downey, CA  
Donald E. Rowson - Alta Loma, CA  
June S. Shaw - Pacific Palisades, CA  
Brian Shaw & Holland Trotman-Shaw - San Francisco, CA  
Kenneth Thompson - Los Angeles, CA  
John H. Tsukahira - Los Angeles, CA  
Michael Wright - Universal City, CA

[CLICK HERE TO LEARN HOW YOU TOO CAN "BECOME A CHAMPION"](#)

## WOODEN ATHLETIC FUND NEW MEMBER UPDATE



The following individuals listed below have recently joined the Wooden Athletic Fund and/or Bruin Varsity Club for the first time as part of our 8CLAP for 8K initiative to increase our annual fund from 5,313 to 8,000 donors. We would like to take this opportunity to thank these individuals for truly making a difference in our ability for success.

Shawn Allen - La Quinta, CA  
Monica Alvarez - Santa Monica, CA  
Donnaly Atajar - Chino Hills, CA  
Chenito Ayala - Gardena, CA  
Albert & Esmeralda Barajas - Carlsbad, CA  
John Barbasiewicz - Simi Valley, CA  
Jordan Barrett - Burbank, CA  
Amish & Bina Bhakta - Houston, TX  
Patricia & Benjamin Bobo - Los Angeles, CA  
Steven Brakob - Chino, CA  
Kevin H. Brody - Culver City, CA  
Barbara & Stuart Brody - Culver City, CA  
Erni Kawascki Brown & James Brown  
- Redondo Beach, CA  
Annette Caldera - Valencia, CA  
Dale Calvillo - Pico Rivera, CA  
Richard Calvillo - Ontario, CA  
Steven Chao - Irvine, CA  
William Chen - Fountain Valley, CA  
Steven Chew - Los Angeles, CA  
Daniel Clark - San Diego, CA  
Carolyn Collins - Los Alamitos, CA  
Anita Cowan - Signal Hill, CA  
Jose & Giannina Duarte - Corona, CA  
Joel Edwards - Waterville, OH  
Ana Esquivel - Walnut Hill, CA  
Anthony Ferrara - Beverly Hills, CA  
Gilbert H. Frank - Encino, CA  
Richard French - Somis, CA  
Felicia Garcia - Goleta, CA  
Gary Gareza - Monterey Park, CA  
Edward Gay - Fullerton, CA  
Edith Goff-Youngblood - Compton, CA  
Kathy Gonnella - Los Angeles, CA  
Ani Gulugian - Irvine, CA  
Hayley Hacker - Pacific Palisades, CA  
Masato & Gayle Hayashi - Irvine, CA  
Rafeal Herrera - Alta Loma, CA  
Jennifer Ho - Los Angeles, CA  
Robert L. Hodgins - Calabasas, CA  
Rickey & Eloise Ivie - Los Angeles, CA  
Garrie H. Katznelson - Valley Village, CA

Leslie Keegan - Yorba Linda, CA  
Hae Kim - Santa Monica, CA  
Stephanie I. Krajchir - Reseda, CA  
Diane Lanios - Orange, CA  
Chelsea Leadem - Los Angeles, CA  
Kent Lewis - Santa Monica, CA  
Robert Longo - San Diego, CA  
Carolyn Mariano - Huntington Beach, CA  
Alexander Marr - Irvine, CA  
Joseph McCann - Glendora, CA  
Elizabeth Merrill - Newbury Park, CA  
Fritz & Angela Miller - Pasadena, CA  
Raul Moreno - Hacienda Heights, CA  
Philip Morse - Rossmore, CA  
Linda Mullen-Winer - Palm Desert, CA  
Cynthia Murphy-Susoeff - Long Beach, CA  
Jennifer Nardulli - San Juan Capistrano, CA  
Jasper Posner - Marina Del Rey, CA  
Saundra Reader - Monrovia, CA  
Adele Rodarte - Los Angeles, CA  
Mark Rodriguez - Huntington Beach, CA  
Brett Rommel - Westminster, CA  
Kevin & Carrie Saks - La Canada Flintridge, CA  
Nicole Scheppers - Simi Valley, CA  
Frances Smith - Rancho Palos Verdes, CA  
Steven Spinoglio & Denise Amato-Spinoglio  
- Glendale, CA  
Tony L. Stafford - Ventura, CA  
Zenita Sept - Los Angeles, CA  
Jill Stites - Santa Ana, CA  
Richard Szumski - Camarillo, CA  
Elisa Taub - Encino, CA  
Randolph Tewell - Villa Park, CA  
Alejandro Trejo - Manhattan Beach, CA  
Albert Walters - Glendora, CA  
Kirk Warner - Glendora, CA  
Gordon Weeks - Simi Valley, CA  
Wells Fargo Foothill Group - Santa Monica, CA  
Richard & Shirley Willems - Huntington Beach, CA  
Marlan Woodside - California City, CA  
Kenneth & Mee Wu - San Ramon, CA  
Gordon Xu - Los Angeles, CA

[CLICK HERE TO LEARN MORE ABOUT OUR 8CLAP8K INITIATIVE](#)